

Introduction Master Data Management & Reference Data Management (EN)

Group English

Training code	CGAMDMRDCE
Spoken Language	English
Language Materials	English
Dayparts	2
Price	€800,00 excl. VAT No extra costs.

What is Introduction Master Data Management & Reference Data Management

Process integration, regulatory reporting, management information, marketing analyses, advanced analytics: they all rely on high quality master and reference data.

But what are master and reference data? And how can these be managed to ensure optimal value for the organization?

In this training, we will cover the characteristics of master and reference data, how these differ from other data (transactions, activities), and how they relate to metadata. We will compare architecture styles and high-level solution options. We will also discuss the main benefits and costs related to master and reference data management.

During the training, the application of what you learn is central and you are challenged to work with the theory in practical cases.

The training is given by people with an extensive background in Master and Reference Data Management. They know how it's applied in practice. They can therefore share "real-life" examples of master and reference data management issues and the ways these were resolved.

Who should attend Introduction Master Data Management & Reference Data Management

This training is intended for:

- Solution architects and designers of data-driven solutions (eg BI, advanced analytics, regulatory reporting)
- Enterprise architects and other data/IT policy makers new to master and reference data management



- Business and information analysts in data-driven organizations
- Data stewards

Prerequisites

No specific prior education is required, but basic knowledge of data and its use in an organization is assumed.

Objectives

After this training, you will be familiar with the concepts of master and reference data, and where these differ in role and behavior from transaction data.

You will recognize the high-level solutions for master and reference data management.

You will understand the main components of the business case for master and reference data management.

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